



ARIZONA MANAGEMENT SYSTEM SUCCESS REPORT

GAME AND FISH DEPARTMENT

Enhanced Online Service Portal Draws 100,000 Game and Fish Customers



To ensure faster and better communication and customer service, the Arizona Game and Fish Department adopted a real-time, two-way online portal that has improved access to information and products such as hunting and fishing licenses, permits, draw results, fish stocking reports, maps and wildlife viewing opportunities. The enhanced service has proven so popular that the department achieved its goal of **100,000 portal customers in March 2017, three months faster than projected.**